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## EXPERIENCE

- **Hopelab - Designing for loneliness** [San Francisco • 04/2018 - 08/2018]  
Collaboration on a design project to address loneliness among college students.
- **MNRC - Communication System** [San Francisco • 09/2017 - 12/2017]  
Interaction Design project developed together with Mission Neighborhood Resource Center to improve the communication system between the center and its homeless community members by reimagining physical lockers, communal spaces, and designing an app interface.
- **Flamengo (Football Club)** [Rio de Janeiro • 03/2016 - 07/2017]  
Visual Designer responsible for the redesign of all visual communication systems for Flamengo's social media channels (during this period, Flamengo became the number 1 Latin American club in social media followers -over 20MM- and engagement).
- **TV Globo** [Rio de Janeiro • 08/2015 - 04/2017]  
Visual Designer supporting the production design of a sitcom ("Mister Brau") for 'TV Globo', the largest TV network in Brazil. Created props and graphics for the show's first 3 seasons.
- **Africa (Ad Agency)** [Rio de Janeiro • 02/2015 - 08/2015]  
Assistant Art Director. Worked with print and digital advertising for a big Brazilian retailers store, a bank and a cable network TV.
- **Tátil Design** [Rio de Janeiro • 08/2013 - 02/2015]  
Graphic Designer. Worked with branding, art direction and visual merchandising for clients such as Coca-Cola, Shell, and TIM Telecom.
- **CarrascoMamata (website)** [Rio de Janeiro • 2011 - 2013]  
Branding + Product Designer. Product developed while in college that reached over 100,000 users.

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## EDUCATION

- **California College of the Arts** [San Francisco • 2017 - 2018]  
Master of Design in Interaction Design | Academic Scholarship
- **PUC-Rio University** [Rio de Janeiro • 2008 - 2013]  
Bachelor's Degree in Design - Visual Communication
- **UCLA Extension** [Los Angeles • 01/2012 // 01/2013]  
Writing for Marketing and Advertising // Transmedia Marketing
- **Art Center College of Design (Art Center at Night)** [Pasadena • 01/2012]  
Creating eBooks and ePubs for the iPad // Designing Engaging Landing Pages

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## LANGUAGES, TOOLS & SKILLS

- **English, Portuguese, and Spanish.**
- **Sketch, Invision, Principle, Photoshop, Illustrator, Indesign, Keynote, Premiere Pro, and After Effects.**
- **UX + UI Design, Brand Design, Visual Design, Prototyping, User Research, Typography, Visual Thinking, Systems Thinking, Cross-team collaboration, Leadership, and Storytelling.**

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## OTHER EXPERIENCES & AWARDS

- **Voluntary Work - Chazit Hanoar** [Rio de Janeiro • 2007-2011]  
Member of an educational NGO, occupying a variety of positions, such as educational roles; head of the newspaper; manager of creative committees; and member of the leadership committee.
- **Live Model Drawing** [Rio de Janeiro • 02/2011 - 10/2011]  
Course at the School of Visual Arts - Parque Lage
- **Group Leadership Course** [Jerusalem • 03/2009 - 06/2009]  
Young Leaders Development Institute - Machon LeMadrichim
- **Project Awarded at Design Week - PUC-Rio** [Rio de Janeiro • 2012]  
'Rio Easy Bill' project selected in the highlight category of the Design Week